



RECORD DEAL PACKAGE OVERVIEW:

*EMPOWERING STUDIOS & ARTISTS
WITH A PARTNERSHIP APPROACH.*

58 PROJECTS

WRITTEN BY: 58 PROJECTS

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58 PROJECTS proudly offers a Record Deal package designed to empower studios and artists with a unique partnership approach emphasizing ownership, creative freedom, and comprehensive support. This document outlines our program's key features and benefits, designed to propel your musical journey forward.



- **Retain full control:** Own 100% of your masters and mechanical rights, receiving 100% royalties in perpetuity.
- **Flexible commitment:** Explore your artistry with record-to-record deals, avoiding rigid multi-album contracts.
- **Streamlined rights:** All-inclusive licensing covers master record, publication, and music metadata for efficient management.
- **Secure your ownership:** Advanced technology encodes recordings with ownership information for protection.
- **Maximize royalties:** A dedicated publishing team ensures fair credit allocation and accurate royalty collection.
- **Amplify your voice:** Personalized press releases and extensive outreach campaigns propel your music industry visibility.
- **Beyond recordings:** Unlock synchronization opportunities with film, TV, and more through our United Masters partnership
- **Craft your sound:** Collaborate with our experienced Music Creative Team for a professional and commercially viable approach.
- **Expand your reach:** Strategic partnerships with VarSityCrew ENT and LiveMe provide artist management, promotion, and live-streaming opportunities.
- **Transparent partnership:** A \$100 retainer fee with a 40% split for studios/producers/engineers incentivizes collaboration.
- **Artist-centric approach:** Build a supportive and transparent relationship, fostering mutual respect and shared goals.



1. Retain Full Control:

Master and Mechanical Ownership: Unlike traditional record deals, we believe in artist empowerment. **You retain 100% ownership** of your masters (sound recordings) and mechanical rights (compositions). This guarantees **you receive 100% of royalties** generated from your music in perpetuity, ensuring you reap the full rewards of your creative endeavors.

2. Flexibility for the Future: Record to Record Deals

Ditch the rigid, multi-album contracts. We offer **record-to-record deals**, allowing you to explore your artistic evolution and adapt to industry shifts. This empowers you to make career decisions on your terms, signing for individual projects without long-term commitments.

3. All-Inclusive Licensing: Streamlined Rights Management

Our package conveniently covers all crucial licensing aspects:

- **Master Record License:** Grants 58 PROJECTS the right to distribute and promote your recordings across various platforms.
- **Publication License:** Secures royalties for your composition's usage in various forms (e.g., live performances, covers).
- **Music Metadata License:** Ensures accurate information about your music is embedded for proper recognition and distribution.



4. Secure Your Ownership: Music Tag Encoding & Protection

Our technology team utilizes advanced tools to embed **ownership information** directly into your recordings. This proactive measure safeguards your rights and protects against potential plagiarism or copyright infringement.

5. Publishing Expertise: Maximize Your Royalties

Our dedicated PUB CO. team guarantees accurate **publishing rights management**, ensuring **fair credit allocation and equal payouts** for all collaborators. We work collaboratively to register your musical works, enabling you to collect royalties accurately and efficiently.

6. Amplify Your Voice: Editorial Press Release Division

Get the word out in style! We create **personalized editorial press release landing pages**, actively promoting your music through extensive outreach campaigns. Our team sends **email blasts to over 300 industry contacts**, including radio stations, magazines, clubs, and more, maximizing your visibility and potential.

7. Beyond Recordings: Music Synchronization Opportunities

Our collaboration with **United Masters** unlocks exciting **synchronization opportunities**, placing your music in film, TV, commercials, and video games. Achieve wider exposure and earn additional income with **bonuses** for multiple synch licenses within 90 days.



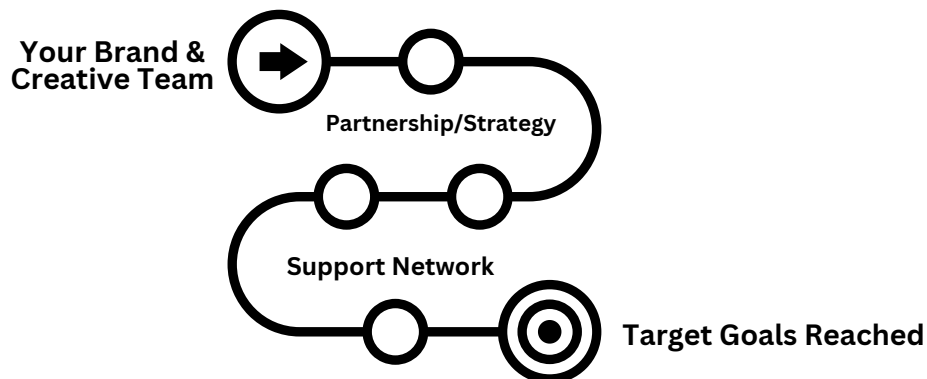
8. Craft Your Sound: Experienced Music Creative Team

Elevate your music with the help of our talented **Music Creative Team**. We collaborate with a network of **affiliate studios, engineers, producers, songwriters, and creative directors**, ensuring your music achieves a professional and commercially viable sound.

9. Expand Your Reach: Strategic Partnerships

We leverage strategic partnerships to fuel your growth:

- **VarSityCrew ENT:** Provides **artist management, development, booking, and promotion** services, guiding your career trajectory.
- **LiveMe:** Explore the potential of **daily live streaming** opportunities, further engaging your audience and building a dedicated fanbase.



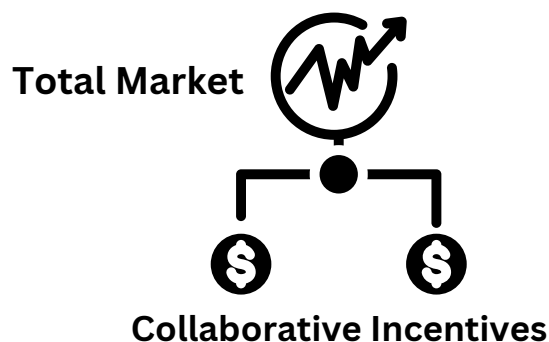


10. Transparent Partnership: Retainer Fee & Incentives

Our **\$100 retainer fee** ensures dedicated support for each record deal. Studios, producers, and engineers bringing projects to 58 PROJECTS receive a **40% split of the retainer fee**, incentivizing further collaboration and shared success.

11. Artist-Centric Approach: Building Together

At 58 PROJECTS, we prioritize an **artist-label partnership approach**. We see you as a valuable collaborator, fostering a **supportive and transparent relationship** built on mutual respect and shared goals. We believe in your talent and are committed to empowering you to achieve your musical aspirations.





THANK YOU

**We invite you to join us on this exciting journey!
Contact us today to discuss how our Record
Deal package can propel your career forward.**

SCAN
ME

